# Overcoming the **Engagement Crisis** for the Deskless Workforce



of the 2.7 billion deskless employees are deployed remotely and work offsite. **Emergence Capital** 

Many organizations struggle with communications reaching their dispersed workforce, and as a result, experience high levels of disengagement.

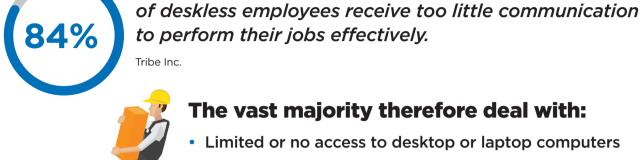




as email to communicate with employees. **Emergence Capital** 

are still relying on limited reach communication tools such

# Out of the Loop



to perform their jobs effectively. Tribe Inc.



#### Limited or no access to desktop or laptop computers No company email address or limited access to email

No access to a company intranet

The vast majority therefore deal with:

- No or infrequent access to company notice boards

It's easy to see how missing out on any or all of the



above can leave deskless workers disadvantaged. of deskless workers often can't



organizations still rely on email as their primary communications tool.

receive company email, yet many



employees who report the opposite.



Accumulate

of all lost customers can be traced back to a

## **The Business Benefits** of Engagement

disengaged employee.

of businesses surveyed called

importance of building a business case for engagement.

Many organizations are starting to understand the strategic



Recognizing how the employee experience (EX) of

out engagement as "very

important."



**Does Employee Disengagement really equal a crisis?** Business units with higher employee engagement have:

reduced attrition rates orofitability





**Employee Productivity** 

more productivity and

## Highly engaged employees are 38 percent more likely to have above average productivity.

The Workplace Resource Foundation



of engaged employees are less likely to leave their company. This is a huge benefit since high staff turnover can create a domino effect and negatively

### from Mobile Technology With an integrated engagement platform, distributed teams can receive information, share feedback, and collaborate via an app, even if they aren't co-located.

**Workforce - with Help** 

**Engaging the Entire** 

barriers with cross-departmental and geographical communication.

Employee mobile platforms such as StaffConnect unite the entire workforce, breaking down hierarchal

and employees - and between deskless and desk employees - to creating a single company with one voice.

By facilitating a direct two-way communication channel, mobile solution bridges the gap between management



**Future Insights** 



empowered to interact, share, and collaborate with their peers and leadership - regardless of role or location. **Learn more about how Employee Engagement** 

**CLICK HERE** 



solutions can help organizations overcome the

global employee engagement crisis.